

Dads Could Win Prizes at Saturday's Farmers' Market

COOPERSTOWN – In honor of Father's Day, on Saturday, June 16 the Cooperstown Farmers' Market will give away "door prizes" to three lucky dads. The Mercury Media Group has donated the items for this special drawing – a 1958 "Route 66 Pulse" Corvette from the Motor Max 1:18 Die-Cast Collection, the grand prize, and two "Route 66 Pulse" T-shirts. To participate in the contest, look for the display at the market entrance.

On Saturday, June 30, the duo Polish Moses takes the market stage at 10:30 a.m. Originally founding members of a New York City-based reggae band, Joe Chmielowski (composer, lyricist, guitar/bass) and JoAnn Bertone Chmielowski (keyboard/synthesizer) will perform original tunes heavily influenced by Paul Simon, Bob Marley, Lennon/McCartney, the Stones, Steve Earl, Randy Newman, Tom Waits, Talking Heads, Dylan, and Crosby, Stills, Nash and Young. Their compositions run the gamut from blues to rock to reggae, country, folk and jazz

Also on June 30, four lucky raffle ticket holders will win subscriptions to one of three area newspapers – "The Freeman's Journal," the "Richfield Springs Mercury" and the "Route 66 Pulse." The raffle is ongoing, and tickets are just 50 cents each, or three for \$1.

Market regulars can look forward to the quality produce and items they have come to expect, among them maple syrup, home-baked sweets and treats, seasonal fruits and vegetables, fresh fowl and meats, and flowers and greenery, as well as handmade crafts and homemade soaps.

The only indoor farmers' market in the region, the Cooperstown Farmers' Market is located just off Main Street in Pioneer Alley and operates each Saturday, rain or shine, May through December. The objective of the CFM is to support locally grown produce and locally made crafts. Eighty percent of the goods and produce offered by vendors must be produced within the environs of Otsego County by the vendor, a member of the vendor's immediate family, or a representative. The producer – or in the case of agricultural vendors, the farm – is required to be within a 50-mile radius of the market.

The Cooperstown Farmers' Market is sponsored by Otsego 2000. Vendor application forms and rules are posted online – for more information about joining the market, or about the market in general, visit www.otsego2000.org/farmersmarket/ or call 547-6195.

Market Raffle Winner Named, Next Contest Announced

COOPERSTOWN – At its season opening celebration last month, the Cooperstown Farmers' Market began a new fund-raising campaign, the proceeds from which will go toward the repainting of the market signs and other operating expenses. To kick off the series of raffles, The Blue Mingo Restaurant at Sam Smith's Boatyard donated lunch for four – the winning ticket, belonging to Kathleen Oman of Hartwick, was drawn at the close of the market on Saturday, May 26.

A second raffle is planned for the month of June. Tickets will be just 50 cents each, or three for \$1, and on Saturday, June 30 four lucky ticket holders will win subscriptions to three area newspapers – "The Freeman's Journal," the Richfield Springs Mercury and the "Route 66 Pulse."

Market regulars can look forward to the quality produce and items they have come to expect, among them maple syrup, home-baked sweets and treats, seasonal fruits and vegetables, fresh fowl and meats, and flowers and greenery, as well as handmade crafts and homemade soaps. There's also plenty of live entertainment on tap, as Skip West takes the market stage on June 9, followed by the band "Polish Moses" on June 30. Coming up in July is the much anticipated market performance premier of saxophone virtuoso Al Gallodoro.

In honor of Father's Day, on Saturday, June 16 the market will give away "door prizes" to three lucky dads. The Mercury Media Group has donated the items for this special drawing – a 1958 "Route 66 Pulse" Corvette from the Motor Max 1:18 Die-Cast Collection, the grand prize, and two "Route 66 Pulse" T-shirts.

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Press Release

FOR IMMEDIATE RELEASE: May 21, 2007

Skip West Next to Take the Stage at Farmers' Market

COOPERSTOWN – In addition to the quality produce, homemade food, and handmade craft items market regulars have come to expect, the Cooperstown Farmers' Market is also known throughout the area for its live entertainment and special theme days. Last year, visitors to the market enjoyed everything from balloon art to beer tasting to book signings, and special guests performed regularly. This year the market picks up right where it left off.

On Saturday, May 26, CFM welcomes back the popular Skip West as he returns for the first of eight appearances scheduled throughout the course of the 2007 market season.

Drawing on his years of experience as an entertainer, composer, musician, and teacher, the multi-faceted West mixes a wide variety of contemporary and traditional styles to create music which is appealing to listeners both young and old. For more information about Skip West, visit www.skipwest.com

This is also the final week of the market's special raffle. Compliments of The Blue Mingo restaurant, in celebration of the market's season opening, the raffle winner will receive lunch for four at the lakeside eatery at Sam Smith's Boatyard. The drawing will be held at the close of Saturday's market, and those who enter need not be present to win. Tickets are just \$1 each – proceeds will help offset operating expenses.

The special events calendar is shaping up nicely for 2007. Monthly exhibits by Cornell Cooperative Extension have been scheduled, and future musical guests include Al Gallodoro and the Stoddard Hollow String Band. This season, CFM has also launched a new "eat local" campaign. Efforts will focus in part on the 100-mile Diet, which encourages people to support local farmers, eat healthier, create a secure food supply, boost the local economy and save energy.

The 2007 Cooperstown Farmers' Market schedule of special events thus far is: May 26, performance by musician Skip West; June 9, Skip West; June 30, performance by the band "Polish Moses;" July 7, performance

by Skip West; July 14, performance by the Stoddard Hollow String Band; July 21, performance by Al Gallodoro and demonstration, "Summer Salads," by Cornell Cooperative Extension nutrition educators; August 4, Skip West; August 25, Stoddard Hollow String Band; September 1, Skip West; September 15, demonstration, "Repelling Deer," by the Master Gardeners of Cornell Cooperative Extension; September 29, demonstration, "Celebrate CCE & National 4-H Week," by Cornell Cooperative Extension; October 6, Stoddard Hollow String Band; October 13, Skip West; October 20, demonstration, "Layering Bulbs," by the Master Gardeners of Cornell Cooperative Extension; November 10, Skip West; November 17, demonstration, "4-H is Flourishing," by Cornell Cooperative Extension; November 24, Stoddard Hollow String Band; December 8, Skip West; December 15, demonstration, "Homemade Holidays with CCE," by Cornell Cooperative Extension.

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Press Release

FOR IMMEDIATE RELEASE: May 3, 2007

Moms, Music Highlight Market Season Opener

COOPERSTOWN – The Cooperstown Farmers' Market will kick off its much-anticipated 2007 season on Saturday, May 12 with the annual Mother's Day celebration, featuring free carnations for moms and live music by the band "Just Throw Money."

In addition to the quality produce, homemade food and handmade craft items market regulars have come to expect, the Cooperstown Farmers' Market is also known throughout the area for its live entertainment and special theme days. Last year, visitors to the market enjoyed everything from balloon art to beer tasting to book signings, and special guests performed regularly. This year the market picks up right where it left off.

On May 12, "Just Throw Money" band members Willy Wood, Johnny Banks, Bill Youngs, and Doug Decker will perform what they describe as "an acoustical excursion," featuring two acoustic guitars, bass, and congas. According to the "Just Throw Money" website, the band plays a variety of classic country, folk, and tunes from the 70s – and every now and then an original tune, for good measure! For more information, see www.justthrowmoney.net/

The market will hold a special raffle to herald its season opening, the winner of which will receive lunch for four at The Blue Mingo restaurant at Sam Smith's Boatyard. Tickets are \$1 each – proceeds will help offset operating expenses.

The Cooperstown Farmers' Market, a community mainstay, features 20 returning full- and part-time vendors in 2007 and welcomes six newcomers thus far.

Back by popular demand are Acrospire Farm, ARK Floral, Blue Stone Farm, Cooperstown Relay for Life, Goldpetals, Hellers Farm, The Herb Cupboard, Holy Myrrhbearers Monastery/Zoar Farms, Italian Cookie Home, Lapps Produce, Mary Marx, Middlefield Orchard, Pumpkin Hollow Maple, Sarah's Snapshots,

Shadbush Farm, Sherman Hill Farmstead, Summers End Orchard, Sunset View Farm, Surprise in Store and The Taste of Britain.

New to the market this season are Caitlin's Closet, The Cookie Emporium LLC – Serendipity, Gaia's Breath Farm, Hawk Circle Wilderness Education, Helloonie, Ink., and Lucky Dog Farm & Store.

The special events calendar is shaping up nicely for 2007. Monthly exhibits by Cornell Cooperative Extension have been scheduled, and future musical guests will include Skip West and Stoddard Hollow String Band. This season, the CFM has also launched a new "eat local" campaign. Efforts will focus in part on the 100-mile Diet, which encourages people to support local farmers, eat healthier, create a secure food supply, boost the local economy and save energy.

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Press Release

FOR IMMEDIATE RELEASE: March 9, 2007

Vendors Sought for Indoor Cooperstown Farmers' Market

COOPERSTOWN – The Cooperstown Farmers' Market has posted its 2007 vendor application forms and rules online and is seeking applicants for the upcoming season, which begins May 12 with the annual Mother's Day celebration.

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In addition to the quality produce, homemade food and handmade craft items market regulars have come to expect, the CFM is also known throughout the area for its live entertainment and special theme days, such as Kids' Day and the Zucchini Festival. Last year, visitors to the market enjoyed everything from balloon art to beer tasting to book signings. Special guests performed regularly. Plans for more of the same in 2007 are already well under way.

This season, the CFM plans to launch a new "eat local" campaign. Efforts will focus in part on the 100-Mile Diet, which encourages people to support local farmers, eat healthier, create a secure food supply and save energy.

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