



Cooperstown Farmers' Market 2011 Customer Wish List

The products on the customer wish list are products that have been requested at the market. They are products either the market does not carry at all, or does not carry in significant amounts or carries only during a very short season. If you are working on your crop plan and want to try something new, these ideas look like opportunities that would sell...

- Stretch the growing season to include fresh greens in winter
- Dried, or frozen local fruits, berries, and vegetables
- More berries and small fruits: like currants, gooseberries, [the grapes were fabulous this year, thank you for those] more grapes!
- Cranberries. "I read somewhere that if you can grow blueberries – you can grow cranberries. Organic dried cranberries or fresh cranberries have been hovering around the \$10 a pound retail."
- Legumes, dried beans, split peas, cranberry beans, garbanzo beans processed into hummus
- Grains like wheat for local flour, barley, buckwheat, and local popcorn (organic \$2.89 a pound retail), corn for cornmeal, fresh corn tortillas
- Culinary seeds like sunflower seeds, flax seeds, pumpkin seeds, shelled, raw or roasted, salted or not, or as in flax seed oil, sunflower seed oil.
- Do we have any NUTS out there? walnuts, hickory nuts, chestnuts
- Pasteurized milk, butter, ice cream,

Other potential opportunities:

- Quilts, other crafts?